

“Inside The Ropes Club” at The 2018 Minnesota Golf Show Feb 16-18, 2018

Kick off the 2018 golf season with a bang! As a member of the 2018 Minnesota Golf Show's Inside The Ropes Club, you have an all access pass to the affluent golf show attendees, Tee Times Magazine readers and 1500 ESPN listeners.

Inside The Ropes Club gives you: a booth located in the prime location, entrance row (booths #300-322), a presence on the golf show webpage and Facebook page, literature distribution, exclusive emails to the show email database, the ability to promote your business on the radio during 1500 ESPN's live golf show broadcast, a customized listing in Tee Times Magazine's Golf Show Guide and e-edition, inclusion in an email blasts to over 20,000 opt-in emails. Become a member of the Inside the Ropes Club today to enjoy fantastic benefits.

Package includes:

- **Booth space** - 10' x 10' exhibit space (booth #300-322) with pipe and drape, skirted table, 2 chairs and 4 exhibitor badges.
- **Ad in Tee Times Magazine's Golf Show Guide** - 2.78" tall x 3.375" wide, in the Golf Show Guide and e-edition
- **Website** - Logo and link from the Front Row bridge page within www.minnesotagolfshow.com and tile ad on Tee Times magazine's website www.teetimespress.com.
- **Literature Distribution** - one piece of literature to be inserted into approximately 6,000 Minnesota Golf show bags to be distributed to patrons upon entrance into the show.
- **Quarterly Email Offer** – Minnesota Golf Show will send out 4 exclusive offers on your behalf to our growing database of over 20,000 members.
- **Social Media posting** – one post on the Minnesota Golf Show Facebook page
- **On-air interview on 1500 ESPN** - you will be interviewed during the weekend, live on 1500 ESPN

The price of Membership is \$2,800 and space is limited to 12 Members.

If interested, please contact Kevin Kulas at (612) 695-0529



2018 MINNESOTA GOLF SHOW

FEBRUARY 16-18, 2018

2018 Registration for "Inside the Ropes" Package

Exhibitor/Company _____

Individual To Receive Information _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

Exact Exhibitor Name to appear on Booth Sign _____

Exhibitor Website for "minnesotagolfshow.com" listing _____

EXHIBIT SPACE RENTAL

Only One Entity Per Booth

Exhibit Space	Pre-Season (rate before 12/1/17)	Regular Price	Quantity	Total
Inside the Ropes Package	\$2,600	\$2,800		\$
Additional 10' x 10' Space	\$1,195	\$1,295		\$

Booth Space # Preference:

Choice #1 _____
Choice #2 _____
Choice #3 _____

TOTAL \$ _____

The reverse side of this contract contains rules and regulations, which are part of this contract.

Exhibitor service kits, containing complete show information regarding move-in, move-out and show regulations, will be mailed to the above named individual six weeks prior to the show. Original application must be signed and submitted to Precision Events. This application for exhibit space will constitute a contract when it has been accepted and signed by Precision Events. Its terms and conditions shall include and incorporate the terms of contract that are printed on the reverse side of this application. Precision Events will return a signed copy for your files. Contract takes effect when each party has a copy of contract signed by the other and full payment has been received by Precision Events.

Make Checks Payable to: Precision Events, LLC, 9092 Alvarez Avenue, Inver Grove Heights, MN 55077

Credit Card Type _____

Credit Card Billing Address:

Card Holder Name _____

Street _____

Card Number _____

City _____ State _____ Zip Code _____

Card Exp Date _____ - _____ Security Code _____

Card Holder Signature _____

Email complete forms to minnesotagolfshow@hotmail.com

DO NOT WRITE IN THIS SPACE – FOR USE BY MN GOLF SHOW

Check # or CC Auth # _____

Date Received _____

Assigned Booth Number(s) _____

TERMS OF CONTRACT

1. Exhibitors

All exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations, which may be established by the show management.

2. Payments and Termination of Contract

If the terms of booth payments as set forth on this contract are not met, the rights of exhibitor to the space shall cease and terminate. Space can be reassigned - no refunds will be made. Upon cancellation of space, up to three months prior to show opening, 2/3 payment will be refunded. From three months to 46 days before opening, 1/2 will be refunded. During the last 45 days before show opening, no refunds will be made for any other reason.

3. Compliance with Laws and Regulations

Exhibitor agrees to obey all laws, ordinances and regulations governing the use of the Facility and to abide by the rules and regulations of the City Fire and Police Departments, and such other public officials whose duties may regulate exhibits.

All decorative materials used in displays must meet the flame-proofing regulations of the Fire Department. No tacks, nails or screws may be driven into the walls or floors of the Facility. No tape, adhesives or pressure-sensitive stickers may be placed on the Facility walls or pillars. No signs may be taped to walls. No stickers, pressure adhesives, etc., or helium balloons may be distributed. Exhibitor cannot distribute food, including popcorn, and beverages in the Facility unless approval has been obtained from Precision Events. Failure to comply with any show regulations may result in exhibitor being dismissed and/or not being invited to participate in future shows.

4. Booth Construction and Equipment

Precision Events will provide an exhibitor's identification sign number for each exhibit space and where applicable 8-foot back drapes and 3-foot side drapes. Exhibitor shall arrange exhibits so as not to obstruct the general view of others. No signs, apparatus, construction, etc. may extend more than 8 feet above the floor in exhibitor's booth space. The exhibit may extend forward four feet from the rear wall at the 8-foot height, but further extension must be limited to a 3-foot height.

Deviations from the 8'x 3' regulations as outlined above may be permitted with Precision Events's approval in cases where exhibit space constitutes a 4-booth (or more) "island" or along perimeters of exhibition floor where it will not obstruct or interfere with other exhibits.

With prior approval of Precision Events, exhibitor with a 4-booth (or more) island may hang a sign with a company name and/or logo to a maximum height of 16'. Signs must be set back from the back of the booth a distance equal to at least 25% of the booth's width. The exhibitor must finish or drape the back of unfinished or unsightly structures at own expense. No homemade signs may be displayed. All tables must be professionally skirted. All booths must have carpet or other floor covering approved by Precision Events. Electricity, gas, water and special cleaning services are at exhibitor's expense.

5. Show Set Up/Tear Down

Precision Events shall timely provide Exhibitor with all applicable set-up and move-out times as stated below. Exhibitor set-up times may vary in each show. **(All exhibits must be set up (1) one hour prior to the opening of the event.)** Exhibitor's move out times will vary from show to show; however, all exhibits must be removed from the facility three (3) hours after the completion of the event unless prior approval for an extension is granted by Precision Events. **No displays are to be dismantled prior to the official closing of the event. All early dismantles will be assessed a \$150 penalty. All shipments of materials must be sent to official general service contractor (see exhibitor information kit). Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required. All costs for freight movement, set up/tear down, and shipment charges, are the exhibitor's responsibility.**

6. Use of Space and Aisles

All aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the exhibitor's booth space. Aisles will be cleaned each day by Facility personnel. Exhibitor must keep own space clean and vacuumed. Exhibit must be staffed during all show hours. No loud speakers will be allowed on the exhibit floor. Small sound amplification systems may be used, but the sound must be inoffensive to neighboring exhibitors. Lotteries, drawings, guessing games or prize contestants of any kind sponsored by individual exhibitors are subject to Precision Events's approval and scheduling. No company can exhibit, pass out literature or put up a sign unless exhibitor has a contract for space with Precision Events.

7. Sub-Leasing: Sharing

Exhibitor shall not sublet or assign its exhibition space or any portion thereof under any circumstances whatsoever. Exhibitor shall not share its exhibit space with any other person or entity without prior written consent of Precision Events, which may be withheld for any reason. If Precision Events agrees to permit such sharing, such person or entity shall be required to execute a copy of this agreement.

8. Rejection of Applicants and Exhibitor

Precision Events reserves the right to reject any applicant for space at any time and reserves the right to regain possession of any space by refunding to the applicant or exhibitor the amount paid for said space.

9. Changes in Booth Location

Precision Events reserves the right to make such booth location changes as it deems in good faith to be absolutely necessary for the good of the show.

10. Liability and Insurance

Exhibitor is held responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire accident or other cause. Exhibitor is charged to maintain liability insurance with respect to both property damage and personal injury, doing business with companies of sound responsibility authorized to do business in the state where show is held.

Security guards will be on hand during the show and move-in and move-out periods, and Precision Events and Facility personnel will take all reasonable precautions to safeguard exhibitor's property; however, neither Precision Events nor Facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by exhibitor. The exhibitor shall indemnify Precision Events and Facility and will hold them harmless from any complaints suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitor's use of exhibit space.

Exhibitor is responsible for damage to Facility walls and floors, including reasonable and necessary labor charges to remove stains or adhesives from the walls or floors. Exhibitor will be billed for such damage with the dollar amount determined by the Facility.

11. Shipment/Freight

Do not ship any materials to the exhibit and bulk exhibit materials must be shipped to the official general service contractor. See exhibitor information kit.

12. Cancellation of Show

If the Facility should be destroyed by fire or other calamity or if a work stoppage not within the control of Precision Events makes it impossible to permit an exhibitor to occupy the premises, the exhibitor shall pay for the space only for the period in which the space was occupied. Precision Events is released from any and all claims, which might arise in consequence thereof.

If any other event or circumstances not caused by Precision Events prevents an exhibitor from erecting or staffing its exhibit for all or any part of the show period, the contractual responsibility between the exhibitor and Precision Events shall be considered to be satisfied and there shall be no refund to the exhibitor.